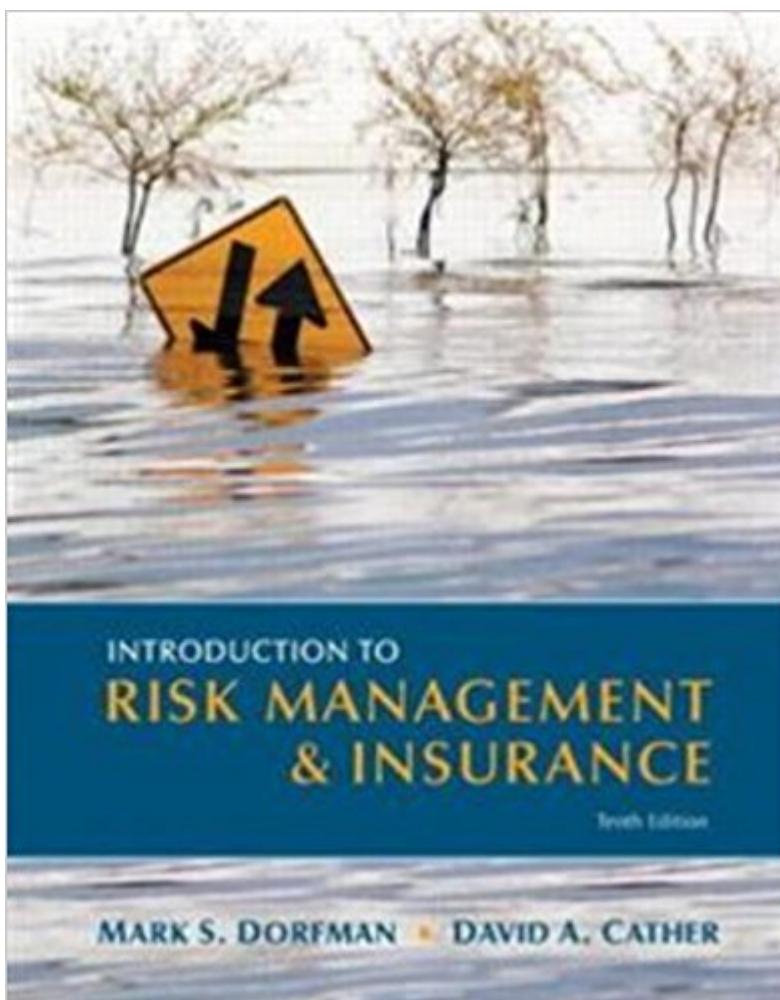


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Introduction To Risk Management And Insurance (10th Edition) (Prentice Hall Series In Finance)



Synopsis

This book focuses on problem-solving from managerial, consumer, and societal perspectives. It emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the concept of risk management and insurance transaction. The tenth edition has been reorganized and fully updated to highlight the increased importance of risk management and insurance in business and society. In particular, the tenth edition refocuses its attention on corporate risk management, reflecting its growing importance in today's economy.

Book Information

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this was an all right text book to use. I did not have too much trouble comprehending what I read.

After reading the basic "insurance of dummies", I wanted something with greater depth and detail. This book achieves this purpose, yet it is very easy to read. The layout is excellent with thoughtful

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